

## E - Commerce Advertising Rates

Required 3 Publication for 3 Month Rate.

6 Publication - Can do up to 1 Year Rate.

Based on 3, 6, 9 mth Agreement and 1 Year, No Monthly, Must Commit.

Banners and Buttons - Limited Number of Available Spaces.

Banners and Buttons - Open to all Publication Advertisers, Regardless of Size, excluding Classified. In Accordance with Above.

Priority Placement will be based on Publication Ad Size.

Link and E-Mail - Open to all Publication Advertisers, Regardless of Size, excluding Classified. In Accordance with Above.

Special Event Rate - Buttons Only if Space Permits, Depends upon the Circumstances and is up to 3 Months.

Special Position - To guarantee preferred position, if available, \$10.

A Second or More Banner and/or Button will receive 50% off of the full Banner and/or Button Price.

### Web Site

	3 Mth		6 Mth			9 Mth			1 Year			Special Event up to 3 Mth	
	Mth	Tot	Mth	Tot	Saving	Mth	Tot	Saving	Mth	Tot	Saving	Mth	Tot
Banner - Home Page	\$ 75	\$ 225	\$ 71	\$ 428	\$ 23	\$ 68	\$ 609	\$ 34	\$ 64	\$ 579	\$ 45		
Banner - Other Page	\$ 40	\$ 120	\$ 38	\$ 228	\$ 12	\$ 36	\$ 325	\$ 18	\$ 34	\$ 309	\$ 24		
Button - Home Page	\$ 50	\$ 150	\$ 48	\$ 285	\$ 15	\$ 45	\$ 406	\$ 23	\$ 43	\$ 386	\$ 30	\$ 50	\$ 150
Button - Other Page	\$ 35	\$ 105	\$ 33	\$ 200	\$ 11	\$ 32	\$ 284	\$ 16	\$ 30	\$ 270	\$ 21	\$ 35	\$ 105
Button - Industry Page	\$ 30	\$ 90	\$ 29	\$ 171	\$ 9	\$ 27	\$ 244	\$ 14	\$ 26	\$ 231	\$ 18	\$ 30	\$ 90
Link - Industry Page	\$ 20	\$ 60	\$ 19	\$ 114	\$ 6	\$ 18	\$ 162	\$ 9	\$ 17	\$ 154	\$ 12		
E-Mail - Industry Page	\$ 5	\$ 15	\$ 5	\$ 29	\$ 2	\$ 5	\$ 41	\$ 2	\$ 4	\$ 39	\$ 3		

5% discount for each increment

### Rates for Non-Published Advertisements, for Members of the WTBA.

	3 Mth		6 Mth			9 Mth			1 Year			Special Event up to 3 Mth	
	Mth	Tot	Mth	Tot	Saving	Mth	Tot	Tot	Mth	Tot	Tot	Mth	Tot
Banner - Home Page	\$ 150	\$ 450	\$ 143	\$ 855	\$ 45	\$ 135	\$ 1,218	\$ 68	\$ 129	\$ 1,157	\$ 90		
Banner - Other Page	\$ 80	\$ 240	\$ 76	\$ 456	\$ 24	\$ 72	\$ 650	\$ 36	\$ 69	\$ 617	\$ 48		
Button - Home Page	\$ 100	\$ 300	\$ 95	\$ 570	\$ 30	\$ 90	\$ 812	\$ 45	\$ 86	\$ 772	\$ 60	\$ 100	\$ 300
Button - Other Page	\$ 70	\$ 210	\$ 67	\$ 399	\$ 21	\$ 63	\$ 569	\$ 32	\$ 60	\$ 540	\$ 42	\$ 70	\$ 210
Button - Industry Page	\$ 60	\$ 180	\$ 57	\$ 342	\$ 18	\$ 54	\$ 487	\$ 27	\$ 51	\$ 463	\$ 36	\$ 60	\$ 180
Link - Industry Page	\$ 40	\$ 120	\$ 38	\$ 228	\$ 12	\$ 36	\$ 325	\$ 18	\$ 34	\$ 309	\$ 24		
E-Mail - Industry Page	\$ 10	\$ 30	\$ 10	\$ 57	\$ 3	\$ 9	\$ 81	\$ 5	\$ 9	\$ 77	\$ 6		